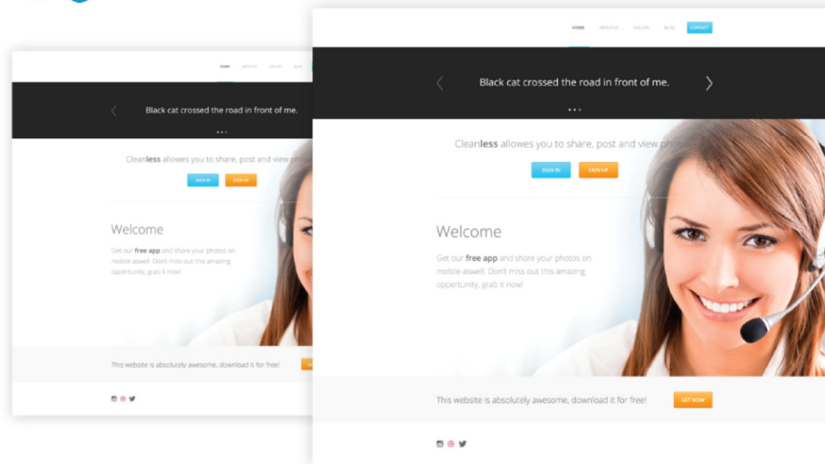




CASE STUDY: Alliance Française: Student Registration System



CHALLENGE

Alliance Française de Toronto (AFT) is an educational and charitable organization dedicated to promoting the appreciation and use of the French language. Recently AFT was experiencing growing pains as they added locations and increased enrollment. Despite increasing enrollment, AFT's growth was limited by the increasing costs of managing and reconciling data from various locations since each location's data was in a different format. This also made transferring students to new locations very challenging.

SOLUTION

JIG Technologies' initial technology audit quickly identified issues with the isolated systems. We were able to transform the stand-alone locations into a multi-office shared network using a single accounting system and student management system. JIG also developed an online course registration system which would be linked to AFT's database of courses and students. A separate backend system allowed for administrative staff to dynamically update courses online.

SOLUTIONS

AFT was able to increase enrollment without adding administrative staff. Instead, they were able to go from a dedicated member at each site to a single full-time and one part-time staff to manage their finances. The centralized student management system has allowed AFT to transfer students easily and support online registration. Updating course information and status became a straight-forward process to ensure staff and students were informed of any last-minute changes. AFT was allowed to focus on providing services rather than following up on administrative tasks.