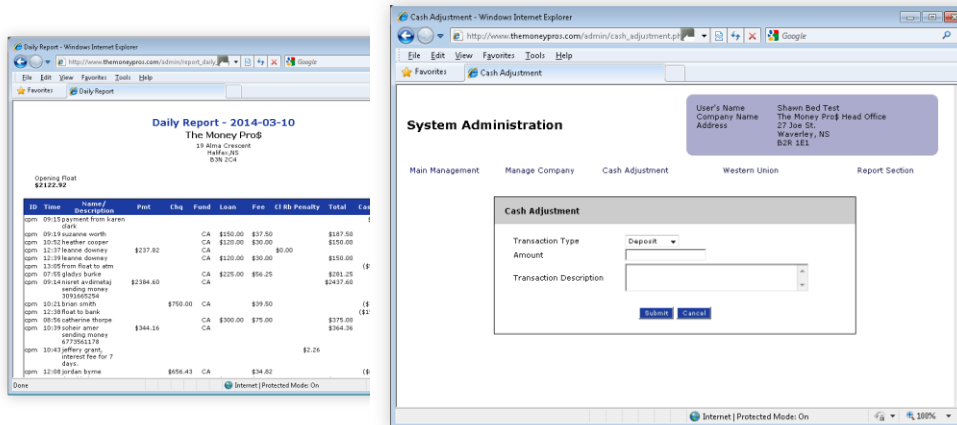




## CASE STUDY: Money Pros: Online Money Lending System



### CLIENT OBJECTIVE

The Money Pros are a financial institution which assist customers in getting money faster and easier through cash advances, transfers, money orders and collecting bill payments. Such a service would be in high demand and dealing with money requires a very meticulous monitoring system, a factor which is magnified when several stores across Canada are involved.

### SOLUTION

JIG set up The Money Pros with an online lending system. To assist with their workflow, trackers were incorporated to help Money Pros monitor all client loans and payments. This system was networked between several stores across the country, allowing for sharing of information and greater assistance to clients as well. JIG also had to architecture a system for gathering the vast amount of data from all stores and create a database to store, organize and manage the data collected.

### RESULTS

The Money Pros were able to keep a trace on all ongoing transactions throughout their stores with a system which coordinates with the information gathered nation-wide. They could offer quick and reliable service to a national market, expanding their customer base as they increased their efficiency and brought their business to a greater professional level.

This system was developed in 2003 and continues to run to this day with no major upgrades. In addition, ongoing support has remained under \$500 a year despite processing seven figures annually worth of volume.